



2024 SWSOMS Combined Annual Meeting

April 4 – 6, 2024

The Greenbrier Resort
101 W. Main Street
White Sulphur Springs, West Virginia

Dear Friends and Colleagues:

The 2024 Combined Annual Meetings of the Southwest Society of Oral and Maxillofacial Surgeons, and the Texas Society of Oral and Maxillofacial Surgeons, will be held April 4 – 6, 2024 at the National Historic Landmark and world-class resort, The Greenbrier, located amid the breathtaking mountains of White Sulphur Springs, West Virginia.

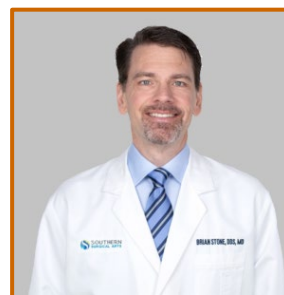
We are excited to welcome you and your guests to this highly regarded property. The Greenbrier offers exclusive services and amenities such as championship golf, fine dining, more than 55 activities, designer boutiques, world-renowned mineral spa and a 103,000-square-foot gaming and entertainment venue, recognized as America's only private casino. The tradition continues during this year's annual meeting program providing an unbeatable combination of educational programs, social and networking opportunities, and our popular exhibit hall. You'll find:

- Up to 10 hours of continuing dental and medical education credits.
- The Keynote Lecture: Update on Orthognathic Surgery delivered by Edward Ellis III, DDS, MS Chair and Professor in the Department of Oral and Maxillofacial Surgery, and Daniel Perez, DDS Professor and Program Director in the Department of Oral and Maxillofacial Surgery at UT Health School of Dentistry San Antonio, Texas. The lecture will encompass updates on orthognathic Surgery.
- OBEAM simulation as innovative practice for exercising emergency protocols.
- The Byrd-Tilson-Walker Residents' Day program will again showcase some of our most talented residents and the research they are conducting at our residency programs.
- "Navigating State Licensure Compliance: What You Need to Know & Why" presented by Kelly Parker, Director of External Affairs & Government Relation, Propelus during the TSOMS membership luncheon.
- "Opioid Management in the OMS Practice" presented by Dr. Dave Grogan during the SWSOMS membership luncheon.
- The renowned and wide-ranging Exhibit Hall will offer attendees ample, uninterrupted time to learn about the products and services busy OMS practices use every day.

In addition, you will enjoy such fun-filled events as the Thursday afternoon Golf Tournament at the acclaimed Old White Course, the evening Welcome Reception/Companion Appreciation celebration, and the Friday Evening Cocktail Reception including a Falconry Exhibition followed by the Alumni Dinners. To conclude another successful meeting, Saturday's evening President's Event will be held on site at Kate's Mountain Lodge. On behalf of the SWSOMS, and the TSOMS, we encourage you to begin planning for this exciting weekend and to secure your hotel reservations at The Greenbrier April 4 – 6, 2024.

Sincerely,

Brian H. Stone, DDS, MD, President
Southwest Society of Oral and Maxillofacial Surgeons



2024 SWSOMS COMBINED ANNUAL MEETING PROGRAMS / LEARNING OBJECTIVES

Byrd-Tilson-Walker Residents' Day Presentations (4 hrs. CDE/CME)

Outstanding young oral and maxillofacial surgery residents from the Southwestern and Midwestern regions will present scientific and clinical research initiatives ongoing at their respective institutions of study.

Learning Objectives:

Upon completion of this activity, the learner will be able to:

1. Discuss a broad overview of the extensive clinical scope of oral and maxillofacial surgery residency training programs.
2. Inform oral and maxillofacial surgeons in private practice about current advances in treatment modalities, new treatment techniques and procedures, and innovative technological applications that improve patient outcomes.
3. Encourage future oral and maxillofacial surgeons to remain involved in clinical research throughout their careers and to support the expertise and evolution of the specialty.

KEYNOTE SYMPOSIUM: Update on Orthognathic Surgery (4 hrs. CDE/CME)

Edward Ellis, III, DDS

Chair and Professor

*Department of Oral and Maxillofacial Surgery
UT Health School of Dentistry San Antonio*

Daniel Perez, DDS

Professor and Program Director

*Department of Oral and Maxillofacial Surgery
UT Health School of Dentistry San Antonio*

The presentation centers on the following topics:

- Combined Orthognathic and TMJ Surgery
- Bimaxillary Surgery: Planning and Sequencing
- Split-less Bimaxillary Surgery
- Treatment of Condylar Resorption
- Treatment of Condylar Hyperplasia
- Interesting Cases

Learning Objectives:

Upon Completion of this activity, the learner will be able to:

To understand when combined TMJ and Orthognathic surgery is beneficial.

To understand what TMJ intervention is required when patients present with combined TMJ and Orthognathic problems.

To understand the sequencing of combined TMJ and Orthognathic surgery.

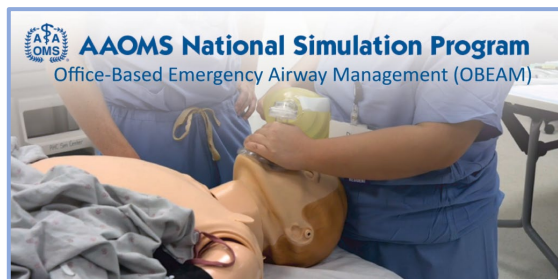
To understand sequencing possibilities for bimaxillary orthognathic surgery.

To understand the use of patient-specific bone plates in orthognathic surgery to position the jaws.

To understand the physiology and treatment of condylar resorption.

MAKE THE MOST OF YOUR SWSOMS MEETING ATTENDANCE

Beginning in 2026, AAOMS members who provide office-based moderate sedation, deep sedation, and/or general anesthesia must successfully complete an approved anesthesia simulation training course every five years.



Meeting attendees will complete online coursework in advance of SWSOMS Meeting through AAOMSA registration and will complete a two-hour hands-on session on-site.

Separate registration through AAOMS will be required and open soon.

The American Association of Oral and Maxillofacial Surgeons (AAOMS) is offering the Office-Based Emergency Airway Management Simulations Hands-on Course (OBEAM) during the SWSOMS meeting! We are excited to have AAOMS join our annual meeting for a second year in a row. The OBEAM course registration is separate from the SWSOMS Annual Meeting Registration. For registration and course information click the button.

MEETING SCHEDULE



Thursday, April 4, 2024

8:00 – 9:30 am

SWSOMS Board Meeting

9:30 – 10:30 am

TSOMS & TOMSPAC Board Meeting

11:00 am – 5:00 pm

**Registration Desk
Open**

1:30 – 5:30 pm

GOLF TOURNAMENT

The Old White Course

1:00 – 4:30 pm

Exhibit Hall Set-up

6:00 – 10:00 pm

**Welcome Reception /
Companion Appreciation Celebration**

Business Meetings

Thursday, April 4, 2024

8:00 – 9:30 am

SWSOMS

Board of Directors Meeting

9:30 am – 12:00 pm

TSOMS & TOMSPAC

Board of Directors Meeting

Friday, April 5, 2024

12:00 – 1:30 pm

TSOMS

Membership Meeting & Luncheon

Saturday, April 6, 2024

12:00 – 1:30 pm

SWSOMS

Membership Meeting & Luncheon

Friday, April 5, 2024

6:45 am – 5:00 pm

**Registration Desk
Open**

7:00 am – 5:00 pm

Exhibit Hall Open

7:00 – 8:00 am

Continental Breakfast in Exhibit Hall

8:00 am – 12:00 pm

**BYRD-TILSON-WALKER RESIDENT
DAY PROGRAM**

8:00 am – 4:00 pm

**The
Greenbrier Spa**

* The SWSOMS has reserved premier
reservation slots, but you must call
hotel to book the activity.

10:00 – 10:30 am

Refreshment Break in Exhibit Hall

10:15 am – 2:00 pm

COMPANION PROGRAM

Skeet Shooting followed by brunch

12:00 – 1:30 pm

**TSOMS Luncheon and Membership
/ Residents' Meeting**

"Navigating State Licensure Compliance:

What You Need to Know & Why" presented
by Kelly Parker, Director of External Affairs
& Government Relation, Propelus.

Friday 1:15pm or Saturday 1:45pm

Bunker Tour (90-minute tour)

*The SWSOMS has reserved premier
reservation slots, but you must call the hotel
to book the activity.

5:30 – 7:30 pm

**Cocktail Reception including a Falconry
Exhibition**

7:30 – 10:30 pm

Alumni Dinners

Saturday, April 6, 2024

6:45 am – 4:00 pm

Registration Desk Open

7:00 – 8:00 am

Continental Breakfast in Exhibit Hall

7:00 am – 12:00 pm

Exhibit Hall Open

8:15 am – 12:30 pm

**KEYNOTE SYMPOSIUM
UPDATE ON ORTHOGNATHIC SURGERY**

10:00 – 10:30 am

Refreshment Break in Exhibit Hall

12:30 – 1:30 pm

SWSOMS Luncheon & Meeting

"Opioids" presented by Dr. Dave Grogan

1:30 – 4:30pm

**OBEAM Simulation Course
Presented by AAOMS**

6:30 – 10:00 pm

President's Event Dinner

ACCOMMODATIONS

The Greenbrier

101 W. Main Street
White Sulphur Springs, West Virginia 24986
Hotel phone number 844-837-2466

Reserve your accommodations online,
or contact The Greenbrier
Monday through Friday from 8:00 am until 7:00 pm
and reference the **Group name: 2024 SW Society of Oral
Maxillofacial Surgeons Meeting**

Reservations Phone Number: 877-837-2466

Special SWSOMS Rates: \$299 /night plus taxes & applicable fees,
including a \$30/night Resort Fee.

Note: Discounted rates expire on March 4, 2024.



Hotel Cancellations

The SWSOMS contracts with The Greenbrier Resort for a specific number of rooms. Last-minute cancellations result in fees to the Society. Any cancellations received within 7 days of arrival that negatively affect our group will be billed to you by both the hotel and the SWSOMS. The hotel will automatically charge one night's room and tax penalty to you. Should the SWSOMS be negatively impacted by room block reduction and attrition penalties, the remaining charges billed to the SWSOMS will be billed to you separately. Payment is required within 30 days of receipt of the invoice.

Please contact Lisa Aguilar for more information:
[210-998-0960](tel:210-998-0960) / Lisa@jdsmenterprises.com



OPTIONAL EVENTS

Alumni Events

Alumni Dinners
Friday, April 5, 2024
7:00 pm –10:00 pm
\$200 / person

"You're invited to a one-of-a-kind Alumni Dinner
– a rendezvous of elegance and camaraderie. Brace yourself for an evening of opulence, culinary delights, and a vibrant atmosphere that guarantees to make this gathering a highlight of your alumni experience, leaving you with memories to last a lifetime."



COLLEGE OF DENTISTRY
The UNIVERSITY of OKLAHOMA
HEALTH SCIENCE CENTER
Department of Oral and Maxillofacial Surgery

ALUMNI



Texas A&M University
School of Dentistry
Department of Oral and Maxillofacial Surgery
Alumni

BAYLOR COLLEGE OF DENTISTRY
Baylor Oral & Maxillofacial Surgeons Alumni Association



UT Health
San Antonio

School of Dentistry
Department of Oral and Maxillofacial Surgery
ALUMNI

*Do not see your Alumni listed and want to start an Alumni Dinner tradition during the SWSOMS Annual Meeting?
Contact lisa@jdsmenterprises.com for information.*

Golf Tournament

Thursday, April 4, 2024
Shot Gun Start: 1:00pm

The Old White, the first 18-hole golf course at The Greenbrier, was designed by Charles Blair Macdonald and opened for play in 1914. A legend of golf history at The Greenbrier, the course was named for the well-known Old White Hotel, which stood on the grounds from 1858 through 1922.



The Old White Golf Course

\$250 per person

\$115 Club Rental

\$10 Mulligans (limit 2)

EXCITING NEWS!

Introducing the SWSOMS **Golf Tournament Coordinator Herb Ford** of Wallace Specialty. He will be organizing the golf event and assigning teams. Herb will be your point of contact, please contact him with any questions you have: hford@risk-strategies.com.

Companion Program

Friday, April 5, 2024
9:30 am – 1:30 pm
\$175 / person



The Greenbrier Gun Club
5 -Stand Skeet Shoot followed by brunch



All Levels of Shooters are Welcome!

Test your shooting skills at the Greenbrier Gun Club. From a beginner to a novice a Professional Trap Attendant will ensure an enjoyable and safe experience.

President's Event Kate's Mountain Lodge

Saturday, April 6, 2024
6:30 -10:00 pm



We invite you and your guest to an unforgettable evening of dinner and entertainment at Kate's Mountain Lodge: a rustic venue surrounded by gorgeous views of the Allegheny Mountains. Sit back with friends and colleagues and enjoy an evening of great food, good friends, and exciting entertainment at this five-star retreat.

Don't Miss this special evening!

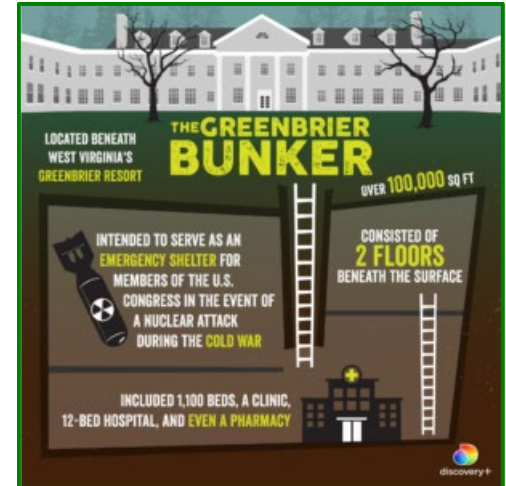
RESERVED ACTIVITIES

SWSOMS PRIVATE Bunker Tour Registration through SWSOMS

The Greenbrier
90-Minute Tour
\$47 / person

Friday, April 5, 2024 - 1:15pm

Saturday April 6, 2024 - 1:45pm



To make reservations outside designated SWSOMS private tour times call Reservations & Questions: (855) 453-4858

- No one under the age of 10 will be permitted.
- No cameras, electronic equipment, or cell phones are permitted.
- No items of concealment; backpacks, tote bags, purses, etc.
- Weapons of any kind are not permitted.

The declassified Bunker at The Greenbrier is a must-see experience that takes you behind the scenes and walks you through a fascinating period in the resort's history. Carved deep into the mountainside beneath our West Virginia Wing is an emergency Cold War fallout shelter. Once a top-secret U.S. government relocation facility for Congress, The Bunker is now open to anyone interested in reliving a legendary piece of The Greenbrier history. It has been featured on *NBC*, *FOX*, *Discovery Channel*, *History Channel*, *VICE*, *ABC* and top publications from around the world. Bunker Tours provide a unique and in-depth look behind the hidden doors and let you explore an aspect of The Greenbrier that no other resort can claim. Reserve your place in our history today!

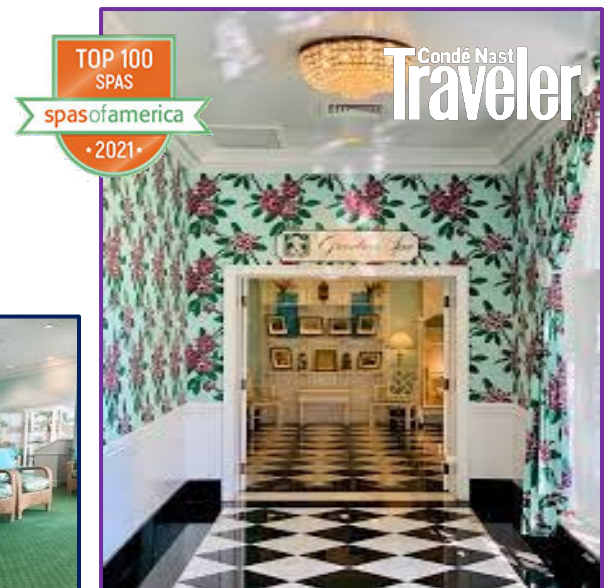
The Greenbrier Spa

Saturday, April 6, 2024
Reserved Times: 8:00 am – 4:00 pm
Cost varies upon treatment option.

Spa phone number: 855-453-4858, option #5, extension 7745

Spa email: spa_reservations@greenbrier.com

Take advantage of your stay at The Greenbrier with a visit to The Greenbrier luxury spa named the 4th top spa in North America by Condé Nast Traveler in 2021. Indulge yourself in the many treatments and services available.



Weather in April



April is a mild spring month in White Sulphur Springs, West Virginia, with an average temperature ranging between min 40.6°F and max 59.9°F.



Temperature

Entering April, White Sulphur Springs sees a temperature rise, with the average high temperature advancing from March's frosty 47.8°F to a moderate 59.9°F. White Sulphur Springs's temperature lowers to a mean of 40.6°F during the nights in April.

Humidity

The average relative humidity in April is 80%.



Rainfall

In White Sulphur Springs, in April, it is raining for 18.8 days, with typically 3.78" of accumulated precipitation. In White Sulphur Springs, West Virginia, during the entire year, the rain falls for 200.9 days and collects up to 36.14" of precipitation.



Snowfall

Months with snowfall in White Sulphur Springs, West Virginia, are January through May, and October through December. In White Sulphur Springs, in April, during 2.2 snowfall days, 0.91" of snow is typically accumulated. Throughout the year, in White Sulphur Springs, there are 52 snowfall days, and 27.8" of snow is accumulated.

Daylight

In April, the average length of the day in White Sulphur Springs is 13h and 12min. On the first day of the month, sunrise is at 7:06 am and sunset at 7:43 pm. On the last day of April, sunrise is at 6:26 am and sunset at 8:10 pm EDT.



Sunshine

In White Sulphur Springs, West Virginia, the average sunshine in April is 8.1h.

Dress Code



DRESS AT THE GREENBRIER

Please accept our appreciation for your adherence to and support of our dress codes. At The Greenbrier, we are proud of our time-honored traditions and impeccable standards. We are thankful that you – our valued guests – are helping us to maintain these traditions that have been such an important part of The Greenbrier's heritage for generations of guests.

General Requirements

The Greenbrier Dress Code must be adhered to for the greater enjoyment of all guests. Robes and swimwear may not be worn outside of guest rooms with the exception of the swimming pools and spa. Locker rooms are provided at both pools. Children 10 and older are to have attire similar to that of adults. Tank tops, cut-offs, short shorts, sweatpants, men's hats and baseball caps are not permitted at any of the dining venues.

Main Dining Room

BREAKFAST Exercise attire is not permitted. Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). If denim is your attire preference, well-kept denim in a dark shade is ours. Hats are not allowed to be worn, but bonnets are always in style for the ladies

DINNER Ladies and gentlemen in their finest. A jacket and collared shirt are required for men and dresses or evening suits for women. Men's hats and baseball caps are not permitted.

Lobby Bar & Prime 44 West

Business casual attire. Jackets are suggested for gentlemen. These venues enjoy an upscale and inviting environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.

Draper's -Casual attire. Men's hats and baseball caps are not permitted.

Slammin' Sammy's - Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). These venues enjoy a relaxed environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.

Tree Tops Café - Casual attire including appropriate swimwear is acceptable.

The Casino Club at The Greenbrier, Twelve Oaks, In-Fusion & Greenbrier Royale (Adults Only 21+)

BEFORE 7PM Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). If denim is your attire preference, well-kept denim in a dark shade is ours.

AFTER 7PM *Business* casual attire. Jackets are required for gentlemen. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.

Sports & Recreational Activities

GOLF, GOLF ACADEMY AND TENNIS No denim. Collared sport shirts, golf and/or tennis sweaters, shirts or blouses, slacks, walking shorts, Bermuda shorts, knickers, golf and/or tennis shorts (for tennis only). Shoes must have light colored soles for indoor tennis. OUTDOOR ACTIVITIES Appropriate attire for the specific recreational activity is required. Jeans are considered appropriate for horseback riding, carriage rides, hiking, fishing, biking, hunting, falconry, Gun Club, off-road driving and designated theme parties (group activities). Swimwear and shorts are appropriate for whitewater rafting and kayaking.

Café Carleton, The Forum, Sam Snead's

Resort attire is required (collared sport shirts, sweaters, jackets, dress slacks and walking shorts). These venues enjoy an upscale and inviting environment. If denim is your attire preference, well-kept denim in a dark shade is ours. Men's hats and baseball caps are not permitted.

Travel



Commercial Flight

Greenbrier Valley Airport (**LWB**), is served by American Airlines and operated by Contour, and tickets are currently available for purchase at contourairlines.com. Greenbrier Valley Airport is located only 15 minutes away from The Greenbrier. American/Contour offer daily flights to and from Charlotte Douglas International Airport (**CLT**). Other airports convenient to The Greenbrier include Roanoke, VA (**ROA**), Charleston, WV (**CRW**) and Beckley, WV (**BKW**) with service provided by major carriers.



Great News

The SWSOMS has arranged designated AM & PM times for roundtrip transportation to and from the Roanoke Airport (ROA) to The Greenbrier. Roundtrip Transportation to and from the Roanoke Airport (ROA) to The Greenbrier and will take approximately (1.5 hours). \$250 / Person

In addition, shuttles are available from area airports to The Greenbrier. Please call The **Greenbrier Transportation Department at (855) 453-4858** for rates, reservations and all your transportation needs. (Please keep in mind all rates are for planning purposes and informational guidelines). All vehicles are subject to availability at the time of transportation needs.



2024 SWSOMS Combined Annual Meeting April 4 – 6, 2024

Registration Form

Registration includes all general CDE/CME sessions, continental breakfasts/breaks, entrance to Exhibit Hall, and Thursday evening's Welcome Reception. **Meeting cancellation is 100% refundable prior to Thursday, February 1, 2023, 50% refundable if cancelled between February 1 and February 22, 2024.** No refund will be due for cancellations received after February 22, 2024. All meeting cancellations must be in writing and sent to the SWSOMS office by the designated due dates.

SWSOMS Member Registration * _____ \$ 1,350.00
Non-member Registration * _____ \$ 1,500.00
SWSOMS Retired Social Registration * _____ \$ 600.00
(Includes Receptions and Exhibit Hall Entrance, no CDE/CME sessions)
Presenting Resident Registration _____ N/C
(One ticket to President's Event included)
Non-Presenting Resident Registration * _____ \$600.00
Military/Active-Duty Registration * _____ \$450.00
***Friday Evening President's Event not included in meeting registration**

Additional Events Tickets Separately

Golf Tournament Thursday April 4, 2024 (Green fee and cart fee)

Golf Fee player(s) _____ X \$250 / person(s) \$ _____
Mulligan(s) _____ X \$10 (limit 2) \$ _____
Club Rental player(s) _____ X \$115 / person(s) \$ _____

Please circle preference: Men's / Women's Right / Left handed

Alumni Dinners Friday April 5, 2024 _____ X \$200/person \$ _____
Oklahoma University HSC Alumni /Oklahoma OMS Society _____
UT Health School of Dentistry/UTHSC-SA Alumni _____
Texas A&M HSC/BOMSAA _____

Companion Program Friday April 5, 2024 _____ X \$175/person(s) \$ _____

Private Bunker Tour (90-minute tour)

Friday April 5th at 1:15pm _____ X \$47/person \$ _____
Saturday April 6th at 1:45pm _____ X \$47/person

President's Event Saturday April 6, 2024 _____ X \$200/person(s) \$ _____

Roundtrip Transportation from airport _____ X \$250/person \$ _____

*(From Roanoke Airport to The Greenbrier)

If paying by QR code,
please fax registration form
to 210-888-1363 or email
lisa@jdsmenterprises.com.



Total \$ _____

Registrant Information

Name: _____ Email: _____ Preferred Name for badge: _____

Guest Name: _____ Name Badge: yes _____ no _____

Address: _____ City: _____ State: _____ Zip Code: _____

Payment Instructions: Make Checks Payable to SWSOMS All Major Credit Cards Accepted

Card Number: _____ Exp. Date: ____/____/____ CVV Code: _____ Billing Zip: _____

Name on Card: _____ Signature: _____

2024 Southwest Society Combined Annual Meeting

April 4 – 6, 2024

The Greenbrier

White Sulphur Springs, West Virginia

Transportation Reservation Form

The SWSOMS has arranged designated AM & PM times (TBD) for roundtrip transportation to and from the **Roanoke Airport (ROA)** to The Greenbrier. Traveling time will take approximately 1.5 hours.

\$250 /person (round trip)

Flight information currently not available?

You can proceed with the reservation and provide flight details **no later than March 26, 2024**, to lisa@jdsmenterprises.com

Passenger 1 Name: _____

Passenger 2 Name: _____

Passenger 3 Name: _____

Passenger 4 Name: _____

Arrival Date: _____

Arrival Time: _____ Airline: _____ Flight Number: _____

Departure Date: _____

Flight Departure Time: _____ Airline: _____ Flight Number: _____

Additional Information:

Total: \$ _____

Credit Card Payment

Card Number: _____ Exp. Date: ____/____ CVV Code: _____ Billing Zip: _____

Name on Card: _____ Signature: _____

Email: _____