



# Sponsorship Opportunities

	Platinum Level \$10,000	Gold Level \$8,000 - \$9,999	Silver Level \$5,000 - \$7,999	Bronze Level \$3,000 - \$4,999
Includes exhibit table	✓	✓	✓	✓
Premium placement in exhibit hall	✓	✓		
Optimal placement in exhibit hall			✓	
Full-page ad in the SWSOMS Annual Meeting Program Book	✓			
Half-page ad in the Annual Meeting Program Book		✓		
Quarter-page ad in the Annual Meeting Program Book			✓	
Separate listing in Annual Meeting Program Book in addition to Exhibitor List				✓
Recognition in general meeting sessions	✓	✓		
Recognition on signage displayed	✓	✓	✓	✓
Placement of materials in meeting packets	✓			
Two ticket's to the Saturday evening President's Event	✓	✓		

Contact Lisa Agular for more information:  
210-988-0960 / [lisa@tractiontohealthy.com](mailto:lisa@tractiontohealthy.com)



# Accommodations

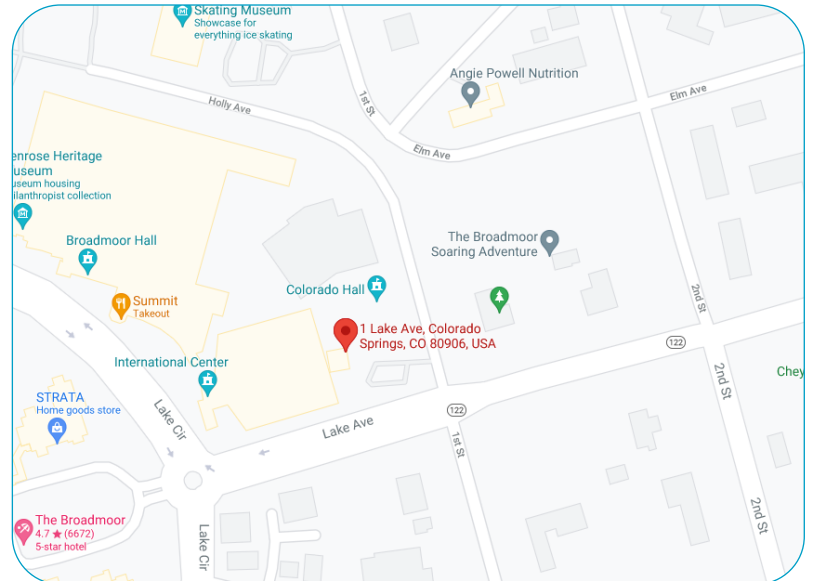
## The Broadmoor

1 Lake Avenue  
Colorado Springs, CO 80906  
Hotel Phone: 1-800-755-5011  
Reservations: 1-855-634-7711

## Special SWSOMS Rates:

\$289/night/s/d, plus taxes &  
applicable fees, including  
\$32/night Resort Fee.

Note: Discounted rates expire:  
March 6, 2022



# Hotel Cancellations

The SWSOMS contracts with The Broadmoor for a specific number of rooms. Last minute cancellations result in fees to the Society. Any cancellations received within 7 days of arrival that negatively affect our group will be billed to you by both the hotel and the SWSOMS. The hotel will automatically charge one night's room and tax penalty to you. Should the SWSOMS be negatively impacted by room block reduction and attrition penalties, the remaining charges billed to the SWSOMS will be billed to you separately. Payment is required within 30 days of receipt of the invoice.

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# Important Next Steps

*2022 SWSOMS Annual Meeting Registration Form/Contract.*

## **Program Listing:**

Participating Exhibitors must email their company logo and a three (3) sentence company/product description to [kshy@tx-oms.org](mailto:kshy@tx-oms.org) at the same time their contract is submitted. GIF or TIF images are preferred. JPEG images saved from a website result in poor image quality.

## **Rolling Video Presentation:**

Exhibitors who elect to participate in the SWSOMS Combined Annual Meeting will be part of a rolling video presentation that will feature their company immediately preceding and following all general sessions and meeting breaks.

To participate in this presentation, please submit the following with your contract no later than December 31, 2021:

- Corporate Logo
- Contact Information
- Three bullet points describing your company

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# Basic Exhibitor Booth

- 6' draped table and 2 chairs.
- Admission to the Thursday evening reception.
- Listing in the Annual Meeting Program Book, including company logo and company/product description.
- Listing on the SWSOMS and TSOMS websites as 2022 Exhibitor.
- Opportunity to support meeting events.
- Invitation to join in other special events, including Thursday afternoon's
- Golf Tournament and Saturday evening's President's Event (separate fees apply).

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